

Δ π EXHIBIT 31

Deponent _____

Date _____ Rptr. _____
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Texas Secretary of State, Paid Media Wrapup (TV, Radio + Print), September-October, 2013

Radio Flights

Advertiser	Flight Dates	Market	Media	Station	Impressions	# Spots
Texas Secretary of State	9/23-10/20	Beaumont	Radio	KTCX-FM	151,800	18
Texas Secretary of State	9/23-10/20	Beaumont	Radio	KTCX-FM	361,200	54
Texas Secretary of State	9/23-10/20	Dallas	Radio	KHVN-AM	198,400	42
Texas Secretary of State	9/23-10/20	Dallas	Radio	KKDA-FM	189,000	13
Texas Secretary of State	9/23-10/20	Dallas	Radio	KRNB-FM	189,000	13
Texas Secretary of State	9/23-10/20	Dallas	Radio	KHVN-AM	595,600	126
Texas Secretary of State	9/23-10/20	Dallas	Radio	KKDA-FM	804,010	83
Texas Secretary of State	9/23-10/20	Dallas	Radio	KRNB-FM	949,313	98
Texas Secretary of State	9/23-10/20	Dallas	Radio	KKDA-FM	416,606	28
Texas Secretary of State	9/23-10/20	Houston	Radio	KMJQ-FM	1,193,000	33
Texas Secretary of State	9/23-10/20	Houston	Radio	KMJQ-FM	3,173,000	99
Texas Secretary of State	9/23-10/20	Killeen	Radio	KILZ-FM	88,400	26
Texas Secretary of State	9/23-10/20	Killeen	Radio	KSSM-FM	57,200	26
Texas Secretary of State	9/23-10/20	Killeen	Radio	KILZ-FM	218,600	78
Texas Secretary of State	9/23-10/20	Killeen	Radio	KSSM-FM	150,800	78
Texas Secretary of State	9/23-10/20	Statewide	Radio	TXSN	782,000	5,950
Texas Secretary of State	9/23-10/20	Statewide	Radio	TXSN	625,600	2,380
Texas Secretary of State	9/23-10/20	Tyler	Radio	KISX-FM	141,200	34
Texas Secretary of State	9/23-10/20	Tyler	Radio	KISX-FM	331,800	102
Totals					10,616,529	9,281

Cable TV Flights

Advertiser	Flight Dates	Market	Media	Station	Impressions	# Spots
Texas Secretary of State	9/30-10/27	Ablene	Cable	0187 Suddenlink/Ablene Interconnect	50,565	221
Texas Secretary of State	9/30-10/27	Beaumont	Cable	0796 TV/Beaumont	69,038	164
Texas Secretary of State	9/30-10/27	Corpus Christi	Cable	6819 TV/Corpus Christi	44,000	196
Texas Secretary of State	9/23-10/20	Dallas	Cable	5334 TV/Dallas Interconnect	3,062,106	227
Texas Secretary of State	9/30-10/27	Dallas	Cable	9806 TV/Dallas DirecTV	592,069	168
Texas Secretary of State	9/30-10/27	Houston	Cable	5642 Comcast/Houston Interconnect	4,478,264	366
Texas Secretary of State	9/30-10/27	Houston	Cable	9439 Comcast/DirecTV	319,875	84
Texas Secretary of State	9/30-10/27	Sherman-Ada	Cable	1325 Cable One/Sherman	59,279	396
Texas Secretary of State	9/30-10/27	Shreveport	Cable	9396 Suddenlink/Shreveport	31,737	371
Texas Secretary of State	9/30-10/27	Statewide	Cable	9666 TV/Super G	1,289,780	837
Texas Secretary of State	9/30-10/27	Tyler	Cable	8380 Suddenlink/Tyler	171,119	331
Texas Secretary of State	9/30-10/27	Victoria	Cable	3130 Suddenlink/Victoria	14,774	397
Texas Secretary of State	9/30-10/27	Waco	Cable	4900 TV/Waco	105,213	196
Texas Secretary of State	9/30-10/27	Wichita Falls	Cable	8486 TV/Wichita Falls	67,044	200
Totals					10,354,863	4,154

Print

Publication	Placement	Market	Media	Circulation	Run Dates
Dallas Post Tribune	1/2 Page	Dallas	Print	5,000	1 Run Before 10/19
North Dallas Gazette	1/2 Page	Dallas	Print	6,500	1 Run Before 10/19
LaVida News	1/2 Page	Ft. Worth	Print	35,000	1 Run Before 10/19
Texas Metro News	1/2 Page	Garland	Print	1,481	1 Run Before 10/19
Garland News	1/2 Page	Garland	Print	1,577	1 Run Before 10/19
Houston Defender	1/2 Page	Houston	Print	22,000	1 Run Before 10/19
Houston Suns	1/2 Page	Houston	Print	10,000	1 Run Before 10/19
The Villager	1/2 Page	Austin	Print	6,000	1 Run Before 10/19
San Antonio Observer	1/2 Page	San Antonio	Print	10,000	1 Run Before 10/19
San Antonio Register	1/2 Page	San Antonio	Print	10,000	1 Run Before 10/19
East Texas Review	1/2 Page	East Texas	Print	4,000	1 Run Before 10/19
Dallas Examiner	1/2 Page	Dallas	Print	10,000	9/6, 9/20, 10/4, 10/18, 11/1
Elite News	1/2 Page	Dallas	Print	4,200	10/12, 10/19, 10/26, 11/2
Houston Forward Times	1/2 Page	Houston	Print	64,580	9/9, 9/26, 10/3, 10/17, 10/31

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